



COMPLETE RESERVATION, TICKETING & SCHEDULING SOLUTION

Outbound Software's web-based reservation, ticketing, and scheduling solution (ORS) can handle the diverse departmental needs that span an organization. Whether you focus on visitor services such as admissions, group sales, education, development, rentals, special events, tours, workshops, or other areas, Outbound Software's ORS is nimble enough to handle the nuances of your services and the disparate needs of your organization.

Outbound Software's Reservation System is designed with inherent flexibility because we understand a system addressing only a portion of your needs is simply not good enough. Outbound prides itself in getting to know the details of your business flow so your business will grow with your investment.

ATTRACTIONS

ZOOS
AQUARIUMS



OUTDOOR
RECREATION



ARBORETA
MUSEUMS



ONLINE
RESERVATIONS



SCHEDULING



TICKETING



DONATIONS &
MEMBERSHIPS



POINT OF SALE
INTEGRATION

Next Steps!

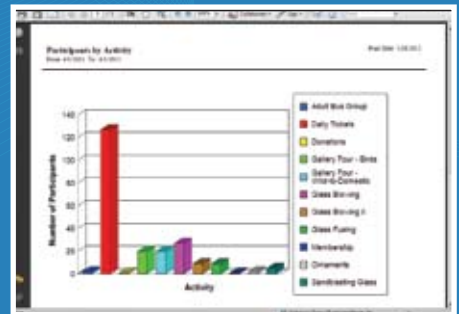
If you like what you see on this brochure and on our website (www.outboundsoftware.com):

- 1 Contact us to set up a virtual demonstration. During the demo we will learn how your business works, what your needs and requirements are, and show you the core features of the system.
- 2 We will send you a quote for the cost of the system based on your needs. We can also assist you with a Return on Investment (ROI) calculation upon request.
- 3 If you choose to use Outbound, we will set up the system to suit your needs and requirements, provide you with training and support, and have you up and running in 4 to 6 weeks.

Ask About
Our CounterPoint
Point of Sale Integration

HIGHLIGHTS

- Simple step by step process for online customers and reservationists
- Intuitive web interface
- Branded to match your current web site style and presence
- No technical expertise needed to use and set up
- One click publish of new events, activities, seminars, tours etc. to online customers
- Master calendar view with a variety of viewing filters
- Quick setup and editing for event descriptions, pictures, specials and promotions
- "Quick view" color coded calendars to view activity availability.
- Unlimited pricing levels
- Add on sales options
- Confirmation and reminder emails
- Reservationist console for call centers includes "FastRez" technology minimizing clicks & screens
- Customizable to match the complexities of your reservation process
- Tailored training sessions for your business needs
- Online PCI compliant gateway with daily transaction reports
- Flexible reporting into MS Excel
- Unmatched service and support. We understand your challenges!
- Every client is a reference



MODULES

Membership and Donations

- Manage new memberships and renewals online
- Allow different types of donations
- Customizable screens

Resource Management

- Assign people, places and things to activities/events
- Allow resources to login to see their schedules
- Automatic email notifications

Print at Home Tickets

- Allow barcoded tickets to be printed by customers
- Full validation (scanning) tool built in for day-of-show access
- Customizable ticket formats

Dynamic Maps

- Overlay availability onto any image
- Great for seating arrangements, marinas, etc.

Seating Module

- Per seat ticketing with seating charts
- Great for theaters and shows at attractions

POS Interface

- Complete integration to Radiant Systems Counterpoint CPSQL Point of Sale System
- File import/export of customers and transactions
- Financial reporting and tracking through POS

Partner or Consignment Tickets

- Special pricing for partners / sponsors
- Branded partner page for online purchases
- Partner login to review sales

Customizations

- Outbound Software specializes on adding modules to the software to meet your requirements
- We create customizations fast and efficiently

TECH SPECS

- Fully web-based solution
- Site license or hosting options available
- Written in Microsoft .NET
- Microsoft SQL Server Database
- PCI Compliant

